



2017 Asian Townscape Awards

1. **Purpose**

Landscape is visible form of environment where the people's daily lives evolve around and consist of various natural, visible, conceptual elements such as mountains, rivers, greenery, urban space, buildings, local culture and the activities of the people who live in and around them.

For the purpose of materializing a living environment that is happy and fulfilling to the people of Asia, the Asian Townscape Awards are designed to honor cities, regions, projects, etc. that have played a significant role as models in landscape construction.

2. **Award Targets**

2.1 Cities and Regions

2.2 Large scale projects which have made important contributions to cities and regions

2.3 Projects related to the protection and conservation of nature or secondary nature

2.4 Buildings and projects which have made significant contributions to the regional development

2.5 Projects which are in the process of design/planning

2.6 Organizations who have made contributions to the development of landscapes

3. **Application Qualifications**

Cities, regions, projects, etc., which have the intent to apply for Asian Townscapes Award, and which have made excellent achievements in the townscape construction; and which are committed to demonstrating norms in townscapes.

4. **Eligibility**

4.1 Local governments, administrative departments and urban management departments in Asian countries and regions

4.2 Non-government organizations and community-led organizations

4.3 Academic research institutes

4.4 Institutions of urban planning, architectural design, landscape design and marketing planning and real estate developers

4.5 Other relevant institutions and individuals (who can apply from a fair standpoint and with a sense of social responsibility)

5. **Application and Review Process**

5.1. How to apply

All applicants should complete the Asian Townscape Award Application Form (Expression of Interest), with any required supporting materials, and send them to the below organization;

Address:

UN-Habitat Regional Office for Asia and the Pacific (Fukuoka)

ACROS Fukuoka Building 8th Floor

1-1-1 Tenjin, Chuo-ku, Fukuoka 810-0001, Japan

E-mail: habitat.fukuoka@unhabitat.org

The application form for the Asian Townscape Awards is due **May 10th, 2017**.

5.2. Supporting materials

The materials should be formatted in Microsoft PowerPoint.

Those materials are due **May 31nd, 2017**.

*The PPT form will be delivered in response to your application.

5.3. Review Process

- Preliminary selections (local and regional selections in the respective countries)
- Joint (final) selections (the awards will be decided upon discussion of the representative members of the review committee for the respective countries)

6. **Review Criteria**

(Key points to be considered when compiling the Asian Townscape Award application documents)

6.1 Harmonious coexistence with regional environment

- That it stands in harmony with the environment (ecological environment)
- That the project is based on humanity (humanities)

6.2 Safety, convenience and sustainability

- That it is safe, secure and comfortable (safety and amenity)
- That it is sustainable (sustainability)

6.3 Respect for regional culture and history

- That it coordinates well with local streetscapes and life styles (continuity)
- That it stands in harmony with local history and culture (cultural tradition)

6.4 High artistic quality

- That it demonstrates creativity and high levels of perfection (creativity)
- That it is beautiful (beautification)

6.5 Contributions to local development, capabilities of becoming models for other cities

- That it is accepted by local people, and having contributed to local development (contribution)
- That it is capable of becoming a model for other urban and landscape construction projects.(model project)

7. Awarding Ceremony

- Location: Yinchuan city, China
- Date: The end of September, 2017

*Please note the dates are subject to change

*Special benefits of the participation award

- 1) The award winning cities are provided space for exhibition for promotions.
- 2) Intercity exchanges by lectures and gathering.
- 3) Travel expense (airfare) will be provided for **ONE PERSON** from the award winning city to travel to Yinchuan for the award ceremony.
Accommodation expense (hotel) will be provided for **THREE PERSONS** during ceremony duration.