

EcoMobility World Festival 2013

01 - 30 September in Suwon, South Korea

EcoMobility World Festival in Brief

- EcoMobility World Festival is an international gathering of leaders, businesses, organizations, experts and citizens in Suwon, South Korea, committed to an urban future beyond car dependency.
- Festival participants will witness Haenggung-dong neighborhood residents adopt an ecomobile lifestyle – one prioritizing walking, cycling, public transport and light electric vehicles – providing future inspiration for a city designed for people, not cars.
- The **EcoMobility 2013 Suwon Congress, 01 – 04 September**, provides the opportunity to participate in a global forum while experiencing simultaneously the ecomobile neighborhood.
- Alongside seminars, workshops, vehicle exhibitions and networking events, a full entertainment program will engage visitors with a spectacular fusion of Korean culture and EcoMobility.
- EcoMobility World Festival aims to highlight on the world stage how the adoption of integrated, socially inclusive, and healthy transport options by the Haenggung-dong residents positively influences their lifestyles and leads to new opportunities for using public space.
- Organized by ICLEI and UN-Habitat, the Festival is endorsed by a number of organizations including 8-80 Cities, The Asian Development Bank (ADB), Clean Air Asia, Innoz and ISOCARP.

EcoMobility World Festival Objectives

- Demonstrate an ecomobile neighborhood and define what an ecomobile city is.
- Prove that competent leadership can transform any urban area into an ecomobile urban area.
- Inspire people to change their lifestyles to a more environmental, ecomobile friendly way of life.
- Promote ecomobile producers, products and services with feedback from end users.
- Provide the expert world and general public with a 'guiding picture' of 'ecomobile city living'.
- Bring together leading global actors to help shape the future of sustainable urban transport.

Why you should attend EcoMobility World Festival

- Benefit from the plentiful **networking opportunities** with high profile participants including international decision makers, top level city officials and sustainable transport experts.
- **Engage with vehicle manufacturers** to explore the latest technological innovations and investigate new opportunities for partnership and co-operation with your city or organization.
- **Learn firsthand from the citizens' experience** of the ecomobile neighborhood and inspire your city's or organization's vision for an ecomobile future.
- **Test out ecomobile vehicles** yourself on our EcoMobility test-track and discover the technologies and companies offering real innovation in the industry.
- **Attend the EcoMobility Congress** to be at the heart of a global sustainable transport conference championing EcoMobility as an innovative solution to the future transport challenges of our cities.
- **Nominate a key speaker** from your city or organization to share your experience and gain international recognition for your achievements.

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Preliminary Program Details

Alongside seminars, workshops, vehicle exhibitions and networking opportunities, a full program of entertainment events will engage local and international visitors alike with a spectacular fusion of Korean culture and EcoMobility experiences.

Main Events

- Opening Ceremony (01 September)
- EcoMobility Vehicles Parade (01 September)
- Closing Ceremony (01 October)
- Hwaseong Cultural Festival (27 Sept. - 01 Oct.)



Exhibitions

- EcoMobility Vehicle Exhibition and Publicity Centre
- EcoMobility Vehicles Test-Ride
- Climate and Energy Promotion Hall
- International Resource Recycling Exhibition
- EcoMobility Neighborhood Tour

Conferences and Workshops

- EcoMobility 2013 Suwon Congress (01 - 04 Sept.)
- International Forum on Low Carbon Green Cities (02-03 Sept.)
- National Conference on Sustainable Development (04-06 Sept.)
- Suwon Green International Forum 2013 (11-13 Sept.)
- National Volunteer Conference (24-26 Sept.)
- National Conference on Community Development & Village Renaissance (24-28 Sept.)
- EcoMobility Alliance Workshop



Tourism & Cultural Highlights

- Street Art Festival and EcoArt Exhibition (September)
- Traditional and international food experience (02-14 Sept.)
- Environmental Movie Festival (07-09 Sept.)
- Unplugged Concert (14 September)
- Environmental Photography Exhibition Festival
- Korean Traditional Percussion Music



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