

# FIFTH PACIFIC URBAN FORUM

### Poster Exhibition

The Pacific Urban Forum (PUF) is an inclusive multi-stakeholder platform for policy dialogue towards a sustainable urban future for the Pacific region.

Following the adoption of the New Urban Agenda and a renewed recognition of the many opportunities and challenges for the Pacific, the PUF aims to develop action plans, provide recommendations for urbanization strategies and elicit voluntary commitments from different stakeholders in order to successfully anchor the Pacific New Urban Agenda.

Moreover, the forum strengthens the exchange and dialogue within the Pacific among various urban stakeholders such as policy makers from national and local governments, non-governmental and community-based organizations, relevant development partners, academia, private sector, professionals and individuals.

An exhibition area will be available for poster exhibition, display of material and presentations. Posters will be displayed for the duration of the Pacific Urban Forum (1-3 July, 2019).

Country delegations are invited to participate in the exhibition. Other participants from inter-governmental organizations, Civil Society, Private Sector and other stakeholder groups are also invited to present relevant material in the poster exhibition area.

#### **Programme**

**Day 1** will focus on Urbanization in the Pacific, the Pacific New Urban Agenda, its political and institutional anchoring as well as Governance and Data including urban policies and SDGs.

**Day 2** is on Urban Resilience and Climate Change and will provide different approaches for adaptation and development. Furthermore the topics Informal Settlements, Land and Planning will be discussed more in detail.

**Day 3** concentrates on Urban Economic Development including green cities and mobility and takes a look into the future of urbanization in the Pacific Region.









### GENERAL RULES & GUIDELINES EXHIBITION

#### **General Rules**

The poster exhibition is open from Monday 1 July (pm) until Wednesday 3 July (pm) during the hours of the PUF. You can find the specific location in the detailed programme.

#### Deadline for Submission: 14 June 2019

- Poster authors can chose to be at their poster at any time but are not required to.
- Authors are responsible for bringing their poster, putting it up and for removing their posters.
- All posters are to prepared in advance and brought to the PUF by the presenters. Please not that the organizers are not able to print or transport posters and that there will not be facilities for printing posters at the venue.
- The presentation must cover the material as cited in the registration form.
- Place the title of your poster and the author's names prominently at the top of the poster board to allow viewers to identify your presentation.

#### Guidelines

- Format/Size (required): A0 (=84.1 cm x 118.9cm)
- Font styles and sizes

Title: Quicksand, 100 pt Country: Quicksand 72 pt Subheaders: Quicksand, 40 pt

Body Text: Helvetica Neue LT Std 47 Light Condensed

30 pt

Captions: Helvetica Neue LT Std 47 Light Condensed

24 pt

 Top and bottom box including title, country and organization name to be included in the layout.

#### Further suggestions

- It makes it easy if each poster has a clear message and a logical layout in order to comprehend it in a couple of minutes
- Posters ideally have specific sections (such as the background, methods, results and conclusions) which are easy to locate
- Please try to avoid large blocks of text and long sentences sections so that the content can be quickly and easily read
- Keep in mind that the type/font size is large enough that it can easily be read and try to avoid adding too much text to your poster
- Supporting images (e.g. graphs, tables, illustrations, photographs...) can be very helpful and are often necessary to display results.
- Adequate contrast between the font color and the poster's background will increase reading visibility
- We encourage the use of ecofriendly poster materials and the avoidance of laminating for the good of the environment



## **EXAMPLES OF POSTER LAYOUT**

These are just two examples of how your poster can be designed. Columns and placeholders can help your posters to be structured, easy to read and understandable.

